

Gwendolyn M. Goins is the Operations Director at Sigma Gamma Rho's ICHQ. She is responsible for service delivery and oversight of the customer service, membership services, vendor services, and communications teams at ICHQ. She also supports the Executive Director and First Grand Anti-Basileus on a variety of special assignments to meet IGB deliverables whenever needed.

As a proud Life Member of SGRHO, Soror Goins also serves in leadership capacity as the National All of Us Program Coordinator, where she represents the Sorority's interests on the Black Greek Letter Consortium, which is an avid partner of the All of Us Research Program. Since joining the organization in Spring 2012, Soror Goins has shown her commitment to service by actively participating on the local, regional and national levels through officer or member roles on all national programs, including Rhoer Advisor, SWR Public Relations Team, Boule Assistant at every Boule since 2012, and Special Content Editor of the Aurora magazine.

Educationally, Soror Goins attended the University Texas at Austin until her transfer to the University of Houston. She later attended UHD, where she earned a Bachelor of Science Degree in Professional Writing. In addition to her collegiate preparation, Soror Goins has received advanced training in media communications, public speaking, emergency response, catastrophic/mass casualty response, National Incident Management (NIMS) system and FEMA Emergency Management courses.

Her professional work in public service began in the 2005 when she joined the City of Houston to work in Mayor Bill White's Office as a Correspondence Coordinator. During her tenure, Ms. Goins has held several leadership, development, coordinator, and emergency management positions including spokeswomen for the Municipal Courts Department. Her last role held just prior to joining ICHQ was as a Senior Community Liaison in the Office of Chronic Disease, Health Education and Wellness at the Houston Health Department where she developed programming and marketing deliverables as part of the department's COVID-19 response team.

Life Member #1819 is the mother of 1 daughter, 3 sons, and 2 grandsons. When not working or volunteering, she enjoys spending time with her family, baking, sight-seeing, shopping and going to the theater.